internet4trains

The market for train-based broadband wireless services

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The Service

Internet4Trains.com is an online database covering all the latest trials, developments, contracts and new services emerging in the niche market for on-train WiFi services across Europe and beyond. Produced by BWCS, which has a twelve year record working with many of the major players in this field, this new service will capture and keep constantly up to date information on the fast-evolving WiFi on Trains sector.

For only £195 a month, you can gain access to this wide-ranging, constantly updated unrivalled coverage.

Our team of expert researchers, speaking directly to our long list of contacts at train operators and rail administrators, will become your eyes and ears in this market.

Can you afford to miss out?

One thing you can be sure of, if you are not accessing this invaluable trove of information, your competitors will be.

A growing market.

The emergence of competition among passenger train services across Europe is giving strong impetus to the WiFi on Trains sector. At the same time, travellers' insatiable desire for ever-faster online connectivity is set to produce an abundance of new WiFi on Trains contracts, as operators fight with each other to entice passengers aboard their trains.

For the past twelve years, BWCS has been at the forefront of this market, both as consultants to many of the major players and as organisers of the annual, global WiFi on Trains Conference (www.Traincomms2019.com). Now, for the first time, we have brought together all of our contacts, knowledge, research and reporting of this niche market in one place.

The Internet4Trains database covers all of the European markets for on-train WiFi services. China, India and the USA will also be added shortly.

Country by country, Internet4Trains examines and evaluates the potential new revenue streams and cost-saving services being introduced by forward-thinking train companies, as well as detailing all train and metro services where WiFi is not yet available.

The database provides a vital insight into the true potential of these new services.

Internet4Trains.com will tell you:

- Which train operators have launched WiFi on Trains?
- What percentage of their fleet offer WiFi?
- How popular are these services?
- Where is the best potential for expansion?
- What scope is there to expand the market?
- Who are the main competitors?
- Which train companies have launched these new services?
- Which services are winning out?
- How far and how fast will the market grow?
- Which suppliers are winning the battles for new customers?
- Which train operators are making a success of their on-train WiFi services?

Internet4Trains will help the rail sector keep tabs on developments in this increasingly competitive market. It will also help you decide on whether or not the business case for on-train WiFi, entertainment services, mobile voice enhancement, on-train advertising, online ticketing, passenger counting, vehicle tracking and other new systems really holds up.

It will also help suppliers keep constant track of new contracts, trials and procurements as the BWCS Transport team speak to our network of contacts within the industry.
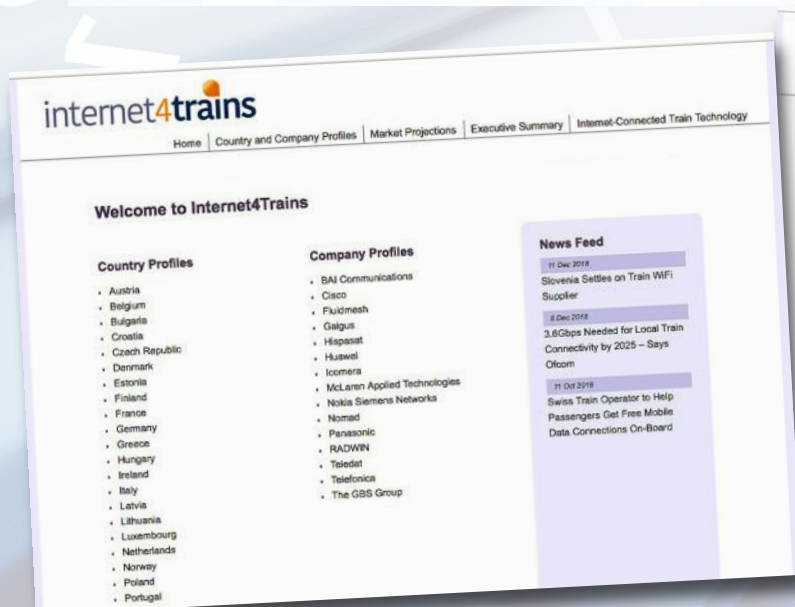
Internet4Trains examines every European country and details which train operators and which suppliers are offering these new services and how many trains are covered.

In short, the database is an invaluable tool for keeping a close eye on the developments in this exciting and dynamic new market. For those investing in this area, running train services or looking to get involved, it provides a constantly updated pool of knowledge that no-one in the industry should be without.

To subscribe for £195 a month (minimum term 12 months) please use the order form provided, or go to **www.Internet4Trains.com**

To learn more about the database and how it could benefit your company, please e-mail Ross.Parsons@BWCS.com

To learn more about our annual WiFi on Trains Conference, please click here **www.Traincomms2019.com**

Internet4Trains.com - the Broadband to Trains Services Online Database

BWCS was founded in 1995 and has more than twenty years experience of primary and secondary market research. We work with technology companies to maximise their market development and commercial activities, and we have a global customer base of service operators, equipment vendors, integrators, government bodies and industry regulators

Our clients use us because we are flexible, responsive, honest, knowledgeable and effective. BWCS boasts a small core team of staff and around twenty multinational/ multilingual associates with specialist industry or technology knowledge.

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WiFi on Trains Conference

For the past twelve years BWCS has organised and hosted the Global WiFi on Trains Conference – Train Communications Systems.

This event has become the vital meeting point for train companies, rail administrators, suppliers and technology specialists all looking to drive this sector forward.

**More information at:
www.Traincomms2019.com
or e-mail: Ross.Parsons@BWCS.com**

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